



**Extension Marathon Co.**  
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To: Marathon County 4-H Club Leaders  
From: Marilyn Krueger, 4-H Leaders Federation, Fundraising Chairperson *Marilyn Krueger*  
Date: November 5, 2019  
Re: 2020 Candy Sale Fundraiser

We're excited to kick off our 2020 Candy Sale! Our fundraisers including Plat Book sales, Potato Booth, and the Candy Sale allow us support Marathon County programs including educational trips, camps, programs, and awards each year. The 4-H Leaders' Federation contracted with Seroogy's Chocolates for the 2020 Candy Sale. Located in DePere, Wisconsin; Seroogy's has been making homemade chocolates since 1899. **Please read the following information carefully and share this information with your club as soon as possible:**

#### **Candy Sale Details:**

- Each 4-H Family is expected to sell at least 1 case of chocolate. Nine (9) varieties are available to sell; chocolate meltaway; chocolate crisp; peanut butter crisp; chocolate mint; almond melt away; mocha melt away, shock rock melt away, milk chocolate and dark chocolate. Your club will order a full case of the bars you want to sell. You can divide them up into mixed cases as a club.
- A case of candy (48 - \$1.50 bars), sells for \$72.00.
  - \$36.00 is returned to the candy company for the cost of the candy.
  - \$54.00 per case of bars ordered will be billed to your club.
  - \$36.00 buyout option: \$18.00 remains in the club for club profit and \$18.00 is sent to Leaders' Federation for Federation profit. (Leaders' Federation will be paying the \$3.96 of sales tax per case from this money.)
- Please fill out the enclosed Club Account Reconciliation Form and return to the Extension office by April 1. Please indicate the type of bars you want to order; make a copy and bring it with you when you come to pick up your club's candy bars. This form is needed to reconcile club billings. If we do not receive an order by April 1, **your club will automatically be charged with the buyout option.**
- Candy will be available for pick up April 1 from 3-7 to the UW Extension Office, 212 River Drive, Wausau. Club Candy Sale Chairpersons may contact Marilyn Krueger at 715-574-3950 if they have a conflict.
- A separate billing will be sent to your club. Clubs will have until **June 10** to pay for their order and any opt out fees. **If you do not submit payment by the due date, your club will be charged with a late fee of \$50.00.**
- Prizes will be awarded for the three (3) top selling clubs!

#### **Important Dates to Remember:**

- **March 23, 2020:** Club Account Reconciliation Forms are due to the Extension Office
- **April 1, 2020:** Candy available for pick up at the Extension Office, 3-7pm
- **June 1, 2019:** Club candy monies are due to the Extension Office.

**Remember, each club may only order one time.** Thank you in advance for efforts in making this year's fundraiser a success.