

2019 North-Central Heart of the Farm

Women in Agriculture Conference



**Wednesday
April 9, 2019**

Belvedere Supper Club
M329 St. Hwy 97
Marshfield, WI 54449
9:30 a.m.—3:30 pm

\$25/person includes materials,
lunch, snacks

Sponsored by:



Extension

UNIVERSITY OF WISCONSIN-MADISON

Clark/Marathon/Wood Counties

Financial support provided by:



**UW-Extension
Farm and Risk Management
(FARM) Team**

Cancellations after the registration deadline will not be refunded without prior authorization. Call 715-423-8440 to cancel your registration.

In case of inclement weather: Call 715-423-8440 regarding the status of the conference.

Registration Form

Registration with payment due by April 2, 2019

Name: _____
Address: _____
City/ State: _____
Zip: _____ County: _____
Phone: _____ Email: _____
Pls. indicate dietary and/or accessibility needs: _____

Registration Cost: \$25.00 per person on or before April 2, 2019. \$35/person after April 2 is non-refundable, except with prior authorization.

Send Registration form and check to:
Wood County—Extension Office

c/o HOF
PO Box 8095
Wisconsin Rapids, WI 54495

Or register online: bit.ly/HOF_2019

Please make checks payable to:

UW-Extension

North-Central Heart of the Farm

Mission

Farm Management and Production Education for Women

Improving Farm Business
Decision-Making

Agenda

- 9:30 am Registration and
Continental Breakfast**
- 9:45 am Introductions and Ag
Trivia**
- 10:30 am Water Quality**
- 11:30 am What is Soil Health?**
- 12:15 pm LUNCH (provided)**
- 1:15 pm Farm Profitability and
Financial Margins**
- 2:15 p.m. Half Moon Hill**
- 3:00p.m. Door Prizes & Adjourn**

Topics & Presenters

Ag Trivia

You can go online to Lumosity to exercise your brain... or you can test your wits and ag literacy with this interactive ag trivia game!

Groundwater Quality in Wisconsin

Kevin Masarik, Ground Water Education Specialist, UW Steven's Point

Wisconsin residents and industries rely heavily on groundwater; and concern over its quality has been receiving increased attention. This presentation will provide an overview of local and statewide groundwater quality challenges, talk about potential health implications of common contaminants, discuss major land-use factors and well characteristics that can affect quality, and simple things that every landowner can do to ensure wells are providing safe water for their families.

What is Soil Health

Richard Halopka, UWEX Crops and Soils Agent, Clark County

Soil health has different meaning depending on your focus in agriculture. Richard will look at the basic concepts of soil health so that you can improve your soil health on your farm.

Farm Profitability and Financial Margins

Matt Lippert, UWEX Ag Educator, Wood County

Do financial ratios really mean anything? Find out how the current lack of profitability show and tell your farm's financial strength through financial ratios.



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Goal

The *Heart of the Farm-Women in Agriculture* addresses the needs of farm women by providing education on pertinent topics, connecting women with agricultural resources, and creating support networks.



Half Moon Winery Hamburg, WI

Sadie Franke, Owner:

Sadie Franke owns Half moon Hill with her husband Gerrid. The couple bought their land in 2007 with the intent of starting a winery. After planting 150 grapevines they decided that 32 acres would be a lot of grapes and pondered other options for the remaining land. They have since fenced in some of the land and added pasture raised Lamb, beef and poultry to the farm. The couple still had time on their hands and more land so they decided to add raspberries, blueberries, currants, and gooseberries. The couple soon decided to start making ciders and mead. Their philosophy to farming involves sustainability, maintaining good pastures and healthy crops with less input, and value-added products Tastings available.



If you have any questions, regarding this conference or the Heart of the Farm series please contact:

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