



4-H TECH CHANGEMAKERS

#TechChangemakers



Role Description

Youth Digital Ambassador

Location: Marathon County

Supervisor: Kaitlyn Bernarde, Marathon County 4-H Program Coordinator

Purpose

- Empower community members to adopt and use technology to improve their opportunities and outcomes.
- Raise the visibility of the partnership and mission as 4-H Tech Changemakers engage stakeholders. Teen leaders will be trained as spokespeople to lift up and expand youth voice in this critical conversation.
- Infuse positive youth development approaches in relation to citizenship and technology skills development throughout the life cycle of the project. Teen leaders will engage locals to solve their digital literacy issues.

Time required

- Varies; estimated at 6 hours per month for 16 months (March 2019-July 2020)

Responsibilities

- Complete initial and regular trainings in leadership, public speaking, marketing, and technology
- Identify community needs through surveys, research, and stakeholder interviews
- Work with other youth and adults to plan out teaching sessions
- Lead teaching sessions with members in the community around Marathon County
- Evaluate and report findings to stakeholders including media, National 4-H, Microsoft and county leaders

This role is ideal for

- Youth who love technology and are interested in new opportunities.

Benefits

- Strengthen team-building, public speaking, and time management skills for future careers
- Monetary stipend for trainings, planning, and teaching sessions

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