The Marathon County
UW-Extension office

And

Marathon County Farm Bureau

Invite you to participate in:

Wisconsin BQA Certification

When: February 16th, 2019

Time: 1:00 pm — 4:00 pm

Where: 212 River Dr. Room # 5 Wausau, WI 54403

Cost: $15 payable to WI BQA Program

RSVP by calling the Marathon County UW-Extension office at 715-261-1245 or by registering online at: http://bit.ly/BQAWausau

Some large packers and processors have announced that effective January 1, 2019, buyers representing them will only purchase from farms that are BQA or FARM Certified. Most dairy farms are FARM certified through their milk processor. Ask your dairy plant representative for help to get a copy of your completed FARM evaluation, or a letter from them indicating your farm's completion of FARM 3.0 or beyond. This will be in effect for all markets and all private treaty transactions. Additional processors may begin to require BQA or FARM Certification from their suppliers.

Beef producers created the voluntary Beef Quality Assurance Program in 1987 to assist each other in raising, feeding and harvesting high quality beef. By participating in BQA and adopting BQA production practices, you are helping to answer the call from the packers' consumers, for safe beef raised in a humane manner.

UW Extension
University of Wisconsin-Extension

Wisconsin Beef Council

Beef

Funded by The Beef Checkoff